

Privacy Policy / GDPR Information Clause

1. Data Controller

The controller of personal data is **USA CARS**, registered at 65A Czulchowska Street, 89-600 Chojnice, Poland, VAT ID: 555 19 38 756.

2. Purposes and Legal Basis of Processing

We process personal data for the following purposes:

- **Contact with users** – based on Article 6(1)(f) GDPR (legitimate interest of the controller – handling inquiries),
- **Provision of services / order fulfillment** – based on Article 6(1)(b) GDPR (performance of a contract),
- **Issuing invoices and accounting obligations** – based on Article 6(1)(c) GDPR (legal obligation),
- **Marketing activities** (newsletter, commercial information) – based on Article 6(1)(a) GDPR (user's consent).

3. Data Retention Period

We store data for the period:

- necessary for the performance of a contract and legal obligations (e.g., accounting),
- until the expiry of possible claims,
- in the case of marketing activities – until consent is withdrawn.

4. User Rights

Every person whose data is processed has the right to:

- access their data,
- rectify their data,
- erase their data (“right to be forgotten”),
- restrict processing,
- data portability,
- object to data processing,
- withdraw consent at any time (without affecting the lawfulness of processing before withdrawal),
- lodge a complaint with the President of the Personal Data Protection Office (PUODO).

5. Data Recipients

Data may be shared with entities supporting the Controller in the areas of IT, hosting, accounting, or legal services – solely on the basis of data processing agreements.

